

## CONDITIONS OF PARTICIPATION IN THE YAMAHA CAMPAIGN

### The Insiders – September/October 2022

Insiders will have the opportunity to test one of the Yamaha soundbars or earbuds mentioned below, then write and post reviews on specific websites.

#### **Models available:**

##### **Soundbars**

**SR-C20A BLB**

**YAS-109 BLB**

##### **True Wireless earbuds**

**TW-E3B BL**

**TW-E5B BL**

**Duration** The duration of the campaign is clearly indicated on the website. Insiders will have the opportunity to test the Yamaha headphones or headphones from 15/09/2022 to 20/10/2022. If there are any changes, new dates will be indicated on the campaign page.

**Registration** All candidates must complete the entry survey on [www.theinsidersnet.com](http://www.theinsidersnet.com) website to register their interest in this campaign. Only one account per person or household is allowed per campaign. In case of abuse or use of false information, the Insiders may be deleted without prior warning. To be able to participate in The Insiders' campaign for Yamaha headphones, it is essential to complete the questionnaire correctly and honestly.

#### **Product Order**

Shortlisted candidates will receive an email from The Insiders indicating their pre-selection status containing a link to the product. They will then purchase the on the retailer's site communicated by The Insiders respecting the deadline indicated or make a payment directly on our website depending on the model chosen. Any purchase made, as well as proof of purchase sent outside the deadline communicated may be refused (in the case of an online purchase).

Participants will not have the option to return the product at the end of the campaign.

#### **Reimbursement**

During recruitment, a pre-selection will be made among the candidates according to the selection criteria defined by the brand.

Candidates who have chosen the models that involve an online purchase must, within a given time, order their device on the retailer's site as communicated in the pre-selection email and send their proof of purchase via a survey in the pre-selection email. At the end of the campaign, they will receive an Insider refund communicated in the pre-selection email.

In order for The Insiders to proceed with the refund, participants must submit:

- ✓ Proof of purchase
- ✓ A photo of the product unpacked and in operation
- ✓ IBAN & BIC codes

Candidates will be definitively selected following the sending of the proof of purchase on the communicated merchant site or following their payment successfully made on our site, depending on the model chosen. The transmitted files will be saved until the end of the campaign in order to be able to make the refund.

### **Privacy**

All information is treated in strict compliance with applicable privacy laws. Personal information relating to members of The Insiders is in no way communicated to third parties, unless explicitly authorized in this regard.

### **Selection**

Candidates are selected based on the specific criteria imposed by the brand and their personal motivation. This selection is made by The Insiders team in all sovereignty, it is irrevocable and not opposable. Non-selection in this campaign will have no influence on possible participation in future campaigns. Selection is essential given the large number of candidates.

### **Taking care of his device**

The participant must not under any circumstances sell or attempt to sell the device during the campaign.

### **Generated Content**

By participating in this campaign, Insiders will have the opportunity to demonstrate their ambassadorial activity by posting online content that includes, but is not limited to, images, videos, reviews, testimonials, tweets, and other media formats. By participating in this campaign, participants agree that Yamaha may use any or all of the online content in marketing activities for or related to this campaign, or for any other marketing activity, and waive any intellectual property rights, to include, but are not limited to, copyright in the online content.

### **Final Provisions**

The Grapevine BVA, acting as "The Insiders" and hereinafter referred to as "The Insiders", is not responsible for any technical or other problems that may arise in connection with this campaign, arising from reasons beyond its control or which it or Yamaha cannot control.

The company "The Insiders" can not be held responsible for direct, indirect or incidental damages resulting from the use of the website or the information made available via it.

The Insiders can in no way be held responsible for any damages suffered by the participant due to the use of the products or services during the campaign.

The manufacturer and the distributor remain in all circumstances jointly and severally and indivisibly responsible for the product or service used during a campaign by the participant.

The participant is at all times required to scrupulously respect the instructions for use and/or the instructions for the product or service.

The website and its content – including any texts, images, graphic presentations, audio and video files, animations, data structures and databases contained therein – are the intellectual property of The Insiders. The information is protected by the law of 30 June 1994 on copyright and related rights, as well as by all applicable regulations on intellectual property.

Members have the right to consult and/or download the information on the website for purely private and personal purposes. Any other use, including, but not limited to, reproduction, dissemination, publication and/or reuse in any form, in whole or in part, temporarily or permanently, of the site or the information of "The Insiders", is strictly prohibited without the prior written consent of "The Insiders".