The Insiders' Vital Proteins Campaign

Terms & Conditions

The Insiders – February 2023

1. Promoter

1.1. The Campaign is run by "The Insiders UK".

2. Campaign

2.1. Subject to these terms and conditions, members of The Insiders' community will be selected to participate in a campaign whereby upon selection to participate by The Insiders, if they purchase the specified Vital Proteins product after receiving an email with purchase instructions they will receive a 100% refund at the end of the campaign.

3. Eligibility and application process

- 3.1. To participate in the Campaign, applicants must:
 - 3.1.1. be 18 years or older;
 - 3.1.2. reside in the United Kingdom and have an address in that country to which the products will be delivered to;
 - 3.1.3. be a member of The Insiders community. Only one application to The Insiders community per household is permitted; and
 - 3.1.4. make a Qualifying Purchase of the specified Vital Proteins product (see section 5 below).
- 3.2. Applicants fulfilling all of the above criteria may apply to participate in the Campaign by registering their interest on www.theinsidersnet.com.
- 3.3. By applying to take part in the Campaign, participants are agreeing to be bound by these terms and conditions.

4. Selection process

- 4.1. Selection of successful applications will be made by The Insiders and The Insiders' decision is both binding and final. Failure to be selected for this Campaign will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders.
- 4.2. Successful applicants ("Participants") will be informed by email that they have been selected to participate in the Campaign. Unfortunately, we will not be able to contact unsuccessful applicants. Please do not purchase any products to receive a refund unless you have been informed that you have been successful, and until you receive instructions to do so, as such purchase will not be eligible for the refund.

5. How the Campaign Works

Making a Qualifying Purchase

- 5.1. The Insiders will contact Participants by email informing them that they need to make a Qualifying Purchase of the specified Vital Proteins product.
- 5.2. Only a Qualifying Purchase will be eligible for the 100% refund, subject to the remainder of this clause. The purchase of the Vital Proteins product will only be a Qualifying Purchase if all of the following conditions are met:
 - 5.2.1. Participant must purchase only the specified product;
 - 5.2.2. The product must be purchased through the specified retailer at the price available through that website. Purchases made from other retailers will not be eligible for the

- refund. Prices may vary according to the retailer's pricing changes. Purchases made using vouchers, gift cards or any other alternative payment methods will not be eligible for the refund;
- 5.2.3. Participant must claim a spot in the campaign through a specific link and upload their proof of purchase and bank details to be included in the campaign. Participants purchasing multiple products must claim a spot and upload a proof of purchase for each product separately.

6. Campaign Actions

- 6.1. Participants are requested to do the following:
 - 6.1.1. write a product review of the Vital Proteins product and post to The Insiders website;
 - 6.1.2. post a review on various online retailer links specified on our website
 - 6.1.3. complete the end survey sent by The Insiders at the end of the Campaign.

7. Online Content

- 7.1. Whilst participating in this Campaign, Participants will have the opportunity to demonstrate their ambassador activity by posting content online including, but not limited to, the Campaign Actions and any other images, videos, reviews, testimonials, tweets and other media formats (the "Online Content").
- 7.2. By participating in this Campaign, you agree that Vital Proteins can use or utilise all or any of the Online Content, free of charge, in its marketing activities whether for or related to this Campaign, or for or related to any other marketing activities whatsoever and you hereby waive any intellectual property rights, including but not limited to, copyright in the Online Content.

8. Returns and exchanges

8.1.1. The products cannot be returned to the Insiders at any point of the campaign. The participant must follow the retailer's return policy and inform The Insiders of any returned products or cancelled orders.

9. Data protection

9.1. Insiders will only process your personal information as set out in our privacy policy: <u>The Insiders - Users & privacy (theinsidersnet.com).</u>

10. How to contact us

11. If you have any queries about the Campaign, please contact us by email at infouk@theinsiders.eu.

12. Governing law

12.1. These terms and conditions are governed by English law. If any entrants to the Campaign wish to take court proceedings, then they must do this within the courts of England.

13. General

13.1. The Insiders is not responsible for technical or other problems in this Campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Vital Proteins.

- 13.2. It is the responsibility of each prospective applicant to ensure that both the software and hardware are protected, and are in good working condition.
- 13.3. Participation in this Campaign implies the unconditional acceptance of these terms and conditions.
- 13.4. The Insiders cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website. The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the Campaign. The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.
- 13.5. The registered member must at all times observe the user instructions and / or comply strictly with the instruction leaflet for the product or service.
- 13.6. The website, as well as the content of its texts, images, graphics, sound files, animations, video recordings, data organisation and databases which may have been included (i.e. the information) remain the intellectual property of The Insiders. The information is protected under the Act of 30 June 1994 covering its copyright and related rights, and by the entirety of the regulations applicable to intellectual property. You have the right to consult the information on the website for private and personal use and / or to download it. Any other use including but not limited to the reproduction, dissemination, making available to the public and / or re-use in any form, in whole or in part, temporarily or permanently, of the site or the details of The Insiders is strictly forbidden without the prior written permission of The Insiders.