



## **Perrier® & Juice INSIDERS PHOTO CHALLENGE - “Bring a little Summer into Winter”**

### **Full Terms and Conditions**

1. The promotion is open to UK residents, 18 and over only, and excludes employees and the immediate families of the Promoter, its agents or anyone professionally connected to the Promotion.
2. The promotion commences on **18/01/2019** and closes at 23:59 on **04/03/2019**. There will be three special Perrier® Prize Packs to be won.
3. To enter, qualifying participants must:
  - Have an account or register with Insiders;
  - Apply to and be selected for the **Perrier®&Juice** campaign by completing the Entry Survey on the campaign page;
  - Submit clear, appropriate and creatively fun looking photo(s) of themselves with friends enjoying and sharing cans of **Perrier®&Juice** along the theme of **“Bring a little Summer into Winter”**. Images should be in the form of a jpeg (or similar) and no larger than 5MB.

Participants may enter more than once, however no one person may win more than one prize throughout the duration of the promotion. The Promoter reserves the right at its sole discretion to disqualify any individual found to be attempting to circumvent this clause by tampering with the operation of the promotion, setting up multiple accounts, using multiple identities or to be acting in any manner deemed by the Promoter to be in violation of the terms and conditions; or to be acting in any manner deemed by the Promoter to be disruptive.

4. All qualifying entries will be reviewed by the Insiders’ team and a shortlist of 20 finalists will be selected. The 20 finalists’ photos will be passed to the judging panel for the final judging of the top three winners. The judging panel will select the three best entries which, in their opinion, best captures the brief **“Bring a little Summer into Winter”** that Perrier® & Juice conveys. The selection of the 20 finalists and the final judging of the three winners will take place within 72 hours of the stated closing date. The winners will be notified by email the following day and will have 14 days in which to respond confirming acceptance of the prize and provide details of where the prize should be sent. Should any of the winners fail to respond to the initial notification within 14 days, the Promoter reserves the right to disqualify that entry and pass the prize to the next reserve winner judged at the same time as the original winners.

5. The Promoter reserves the right at its sole and absolute discretion to immediately and permanently remove any material that is deemed to be distasteful, degrading or will in any way cause offence. Entrants may only submit photographs of themselves, family or friends and must have the express permission of all persons featured in the photo to publicly share their image. All those featured in the photo should be aged 18 or over.

- Violent, negative or/and discriminative of any ethnic, racial, gender, religious, professional or age group, or be profane or obscene;
- Depict any activities that may appear unsafe or dangerous, or any political agenda or message;
- Be offensive or be about hate;
- Defame, misrepresent or contain negative remarks about the Promoter or its products, other people, products or companies;
- Contain trademarks owned by others or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media or musical "samples") without permission;
- Contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, other than the participant, without permission;
- Communicate messages or images inconsistent with the positive images and/or goodwill to which the Promoter wishes to associate;
- Depict, and cannot itself be in, violation of any law;
- Any inappropriate or offensive material may be reported to the appropriate authorities.

5. No cash alternative will be available to the stated prizes. In the event of the stated prize becoming unavailable in whole, or part, due to circumstances outside of its control, the Promoter reserves the right to substitute the stated prize with an equivalent of equal or greater value.

6. The Promoter's decision is final and binding in all matters.

7. By entering this promotion, entrants agree to be bound by the terms and conditions governing this promotion.

8. The registered email address will be used to notify winners of their prize and to request confirmation of the postal address to which their prize will be sent. Therefore, all entrants must ensure they provide a valid email address and will be current and contactable for the duration of the Promotion. In the event of an entrants' email address becoming inaccessible during the Promotion, the Promoter is not able to retrieve and amend any existing entries to a new email address.

9. The Promoter reserves the right to verify all entries and the winners including, but not limited to, any entrant's identity, and to refuse to award a prize or withdraw prize entitlement or refuse further participation in the promotion where there are reasonable grounds to believe there has been a breach of these terms and conditions, or any instructions forming part of this promotion's entry requirements, or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.

10. All personal data processed by the Promoter will be processed in accordance with the Data Protection Act and the Promoter's privacy policy will apply. This can be viewed at <https://www.nestle.co.uk/privacypolicy>.

11. Limitations of liability: Neither the Promoter, its agents or anyone professionally connected to the promotion, assume any responsibility or liability for:

- Any incorrect or inaccurate personal data entry, or for any faulty or failed electronic data transmissions.
- Communications line failure, regardless of cause, with regards to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion.
- Inaccessibility or unavailability of the internet or any combination thereof.
- Any injury or damage to entrants upon delivery and/or use of the prize.

12. By entering the promotion, participants acknowledge that they may be required to participate in publicity relating to the promotion without further consent or payment. Such publicity may include, without limitation, the publication of the winners' names and counties and entrants' names and/or images and statements made by the entrants concerning the promotion.

13. The winners' names and counties can be obtained by sending an email entitled "**Perrier® & Juice Insiders Photo Challenge**" to: [infouk@theinsiders.eu](mailto:infouk@theinsiders.eu), from **04/03/2019** for a minimum of 3 months.

**Promoter: Nestlé Waters UK, Nestlé UK Ltd, Trinity Court, Rickmansworth, Herts WD3 1LD. (Please do not send entries to this address).**