

## The Insiders' Jabra Elite 85t Campaign

### Terms & Conditions

The Insiders – January 2021

Participation in this campaign requires the following actions by the Participant:

- Selection in the entry survey of one of the two delivery options.
- Completion of the end survey, which is mandatory. Amongst other points, it is where participants must confirm their decision to return or keep the Jabra Elite 85t.
- Should the participant elect to return the Jabra Elite 85t, they must send it back in accordance with the specified returns procedure (see section below, entitled 'Returning the Jabra Elite 85t').

When candidates first subscribe to this campaign, no deposit is requested. Once the subscription period is closed, we will make a shortlist of the candidates we feel most suitably fit the required profile for the Jabra Elite 85t campaign. An email will then be sent to those shortlisted candidates on how to join the campaign, based on the delivery option they pick in entry survey.

This is standard practice for campaigns in which Insiders get a chance to try out exclusive and expensive products (in this case the Jabra Elite 85t).

#### **Option 1:** Delivery of the Jabra Elite 85t by The Insiders (option only available in Sweden)

Shortlisted candidates picking this option in this survey will be sent an email containing a link to The Insiders' payment screen, where they will be requested to pay a campaign deposit for the Jabra Elite 85t. No deposit is required until this phase. The first shortlisted Insiders who successfully pay their deposit are then automatically selected for the campaign and will receive the Jabra Elite 85t at their home. Such a deposit is required to cover possible loss, damage, and theft to the Jabra Elite 85t during the campaign. If you wish to return your device once the campaign is over, you can send it back to The Insiders free of charge and your deposit will be refunded (see section below, entitled 'Returning or retaining your device').

#### **Option 2:** Purchase the Jabra Elite 85t online from Amazon (not available in Sweden)

Shortlisted candidates picking this option in this survey will be sent an email, requesting them to go online to Amazon to purchase their device. They will be taken to a special link, where they will be able to purchase the Jabra Elite 85t. Once they have done this, they will need to complete a payment survey with the following information:

- A copy of their receipt,
- Bank details
  - IBAN number
  - Swift / BIC number

- Account Name
  - Billing Address
- (for those that use a credit card for purchase, please ensure that you submit the bank details for your account, not the credit card)

For participants purchasing directly from Amazon, there is a strict deadline to email their receipt and bank details in order to join the campaign. Those Insiders who do email by the deadline are then automatically selected for the campaign.

### **Campaign Actions**

Insiders receive the Jabra Elite 85t to trial for 4 weeks and then write and post reviews on specific websites. It is also important that participants complete the end survey so that they can indicate their choice regarding retaining or returning the Jabra Elite 85t at the end of the campaign. The survey will be made available online at the end of the campaign; participants will be advised of this by email. The end survey must be completed by the given dates.

### **Timing**

The duration of the campaign is clearly stated on the website and via the blog posts. Insiders will be able to use the Jabra Elite 85t between these live dates.

### **Registration**

Participants can apply to take part in this campaign via The Insiders website. Only one account per household is permitted; in the event of misuse or false information, the prospective Insider is liable to be banned from the campaign without warning. To take part in The Insiders' Jabra Elite 85t campaign, prospective applicants must complete the list of questions truthfully and in full.

### **Debit / credit card details**

(for those Insiders in Sweden using Option 1: Delivery of the Jabra Elite 85t by The Insiders as above)

For participants to take part in this campaign, we require a deposit in case of loss, theft or damage to the Jabra Elite 85t against a valid bank or credit card. Debit / credit card details must be completed correctly and in full upon registration. After the campaign, debit / credit card details will be erased.

### **Returning or retaining your device**

At the end of the campaign, participants will have two options:

1) Keep the Jabra Elite 85t.

a) (For Insiders receiving their Jabra Elite 85t direct from The Insiders): We retain the deposit as payment for your purchase of the Jabra Elite 85t, at a considerable discount from the full retail price.

b) (For Insiders purchasing their Jabra Elite 85t from Amazon): You simply keep the Jabra Elite 85t with no further actions needed.

2) To return your Jabra Elite 85t; whereby you follow the returns procedure below.

### **Returning the Jabra Elite 85t**

When the campaign ends, participants can return the Jabra Elite 85t by following the process specified below:

- Fill out the end survey to confirm the intention to return the Jabra Elite 85t. The end survey will be communicated via email at the end of the campaign by The Insiders.
- The participant will receive further instructions via a later email to return the Jabra Elite 85t free of charge and the deposit will be refunded. The instructions will be provided by The Insiders at the end of the campaign.
- Jabra Elite 85t Returns

Participants must ensure that the Jabra Elite 85t is returned undamaged, clean and complete in the original packaging (including the box, inside packaging, any accessories and The Insiders box).

If the Jabra Elite 85t is returned by a method different to that agreed, this will be at the expense and risk of the participant. The participant will be liable for the costs if the Jabra Elite 85t is lost, and in that event, their deposit will be withheld.

For those Insiders who received their device directly from The Insiders, the refund will be processed upon safe receipt of the device.

For those Insiders who purchased their device from Amazon, the remainder of your purchase will be refunded to you, again upon safe receipt of the device.

Please note if the Jabra Elite 85t is not returned in the specified timeframe after the campaign then participants will have no opportunity to return the device later. The deposit will be retained indefinitely in this instance (for Insiders who received their device direct from The Insiders).

### **Privacy**

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission. If an applicant is not selected, we will remove all debit / credit card details from the system immediately.

### **Selection**

Participants will be selected for this campaign based on specific criteria agreed upon by Jabra and The Insiders. This selection will be made by The Insiders and is both binding and final. Failure to be selected will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

### **Looking after your Jabra Elite 85t**

It is the participant's responsibility to keep their Jabra Elite 85t clean and in good working order whilst it is in their possession. The participant should not, under any circumstances, sell - or attempt to sell – the Jabra Elite 85t during the period of the campaign as they risk breaching the product returns policy outlined above.

### **General Terms & Conditions**

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Jabra. It is the responsibility of each individual participant to ensure that both the software and hardware are protected, and are in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and / or comply strictly with the instruction leaflet for the product or service.

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### **Generated content**

When participating in this campaign participants will have the opportunity to demonstrate their ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets, and other media formats (hereinafter called "the Online Content"). By participating in this campaign, participants agree that **XXXXX** and The Insiders can use or utilise all or any of the Online Content in marketing activities whether for or related to this campaign, or for or

related to any other marketing activities whatsoever and they hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.