

## The Insiders' HP OfficeJet Campaign

### Terms & Conditions

The Insiders – May 2021

Participation in this campaign requires the following actions by the Participant:

- Selection in the entry survey of one of the two delivery options.
- Completion of the end survey, which is mandatory

When candidates first subscribe to this campaign, no deposit is requested. Once the subscription period is closed, we will make a shortlist of the candidates we feel most suitably fit the required profile for the HP OfficeJet campaign. An email will then be sent to those shortlisted candidates on how to join the campaign, based on the delivery option they pick in entry survey.

This is standard practice for campaigns in which Insiders get a chance to try out exclusive and expensive products (in this case the HP OfficeJet printer).

#### **Option 1:** Delivery of the HP OfficeJet by The Insiders

Shortlisted candidates who choose a product with this option in this survey will be sent an email containing a link to The Insiders' payment screen, where they will be requested to pay a campaign deposit for the HP OfficeJet. No deposit is required prior to this phase. The first shortlisted Insiders who successfully pay their deposit are then automatically selected for the campaign and will receive the HP OfficeJet printer at their home. Such a deposit is required to cover possible loss, damage, and theft to the HP OfficeJet during the campaign.

#### **Option 2:** Purchase the HP OfficeJet online from specified webshops

Shortlisted candidates who choose a product with this option in this survey will be sent an email, requesting them to go online to a specified webshop to purchase their device. They will be taken to a link, where they will be able to purchase the HP OfficeJet product.

The email will also contain a questionnaire that will enable the candidate to send their bank details (in order to obtain the refund). For ease of reference, the requested bank details will be as follows:

- Account Holder's Name
- IBAN number
- A copy of your receipt
- Billing Address
- Swift or BIC code

There will be a strict deadline given to purchase the product, send the bank details in the questionnaire, and the receipt in order to join the campaign. The Insiders will then process the candidate's refund of 50% (see prices below in section entitled 'HP product prices in this campaign'). Those candidates who do email by the given deadline are then automatically selected for the campaign.

Those who send their documents after the deadline run the risk of not being refunded and may not be included in the campaign.

Please note that you will receive the refund after the campaign is over.

This is standard practice for campaigns in which Insiders get a chance to try out exclusive and expensive products (in this case the selected HP OfficeJet product).

### **HP OfficeJet product prices in this campaign**

<b>Product</b>	<b>Recommended Retail Price</b>	<b>Insider refund</b>
HP OfficeJet 8012e All-in-One	£114.99	£57.50
HP OfficeJet Pro 8014e All-in-One	£114.99	£57.50
HP OfficeJet Pro 8022e All-in-One	£134.99	£67.50
HP OfficeJet Pro 8024e All-in-One	£134.99	£67.50
HP OfficeJet Pro 9010e All-in-One	£174.99	£87.50
HP OfficeJet Pro 9012e All-in-One	£174.99	£87.50
HP OfficeJet Pro 9015e All-in-One	£174.99	£87.50
HP OfficeJet Pro 9022e All-in-One	£234.99	£117.50

### **Campaign Actions**

Insiders receive the HP OfficeJet to trial for 5 weeks and then write and post reviews on specific websites. It is also important that participants complete the end survey at the end of the campaign. The survey will be made available online at the end of the campaign; participants will be advised of this by email. The end survey must be completed by the given dates.

### **Timing**

The duration of the campaign is clearly stated on the website and via the blog posts. Insiders will be able to use the HP OfficeJet printer between those dates.

### **Registration**

Participants can apply to take part in this campaign via The Insiders website. Only one account per household is permitted; in the event of misuse or false information, the prospective Insider is liable to be banned from the campaign without warning. To take part in The Insiders' HP OfficeJet campaign, prospective applicants must complete the list of questions truthfully and in full.

## **Returns and Exchanges**

The purchase of the device will be via a The Insiders or third-party retailer in exchange for a refund, and any product issues, returns, or defects must be facilitated directly through the manufacturer via the warranty included with the device. The HP product cannot be returned back to The Insiders, and you must complete any device return in accordance with the third party retailers' return or exchange policy, while ensuring doing so does not inhibit you from completing your campaign activities in the time allotted. If your device requires an exchange or repair at any point during the duration of the campaign, please notify the Insiders support team at [infouk@theinsiders.eu](mailto:infouk@theinsiders.eu) to ensure expectations are set in regard to review timelines and campaign participation.

## **Debit / credit card details**

(for those Insiders choosing Option 1: Delivery of the HP OfficeJet product by The Insiders as above)

For participants to take part in this campaign, we require the purchase prior to the campaign in case of loss, theft or damage to the HP OfficeJet against a valid bank card. Card details must be completed correctly and in full upon registration. After the campaign, debit / credit card details will be erased.

## **Privacy**

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission. If an applicant is not selected, we will remove all debit / credit card details from the system immediately.

## **Selection**

Participants will be selected for this campaign based on specific criteria agreed upon by HP and The Insiders. This selection will be made by The Insiders and is both binding and final. Failure to be selected will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

## **Looking after your HP OfficeJet printer**

It is the participant's responsibility to keep their HP OfficeJet clean and in good working order during the campaign. The participant should not, under any circumstances, sell - or attempt to sell – the HP OfficeJet during the period of the campaign as they risk breaching the terms of The Insiders (see website for details).

## **General Terms & Conditions**

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or HP. It is the responsibility of each individual participant to ensure that both the software and hardware are protected, and are in

good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and / or comply strictly with the instruction leaflet for the product or service.

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### **Generated content**

When participating in this campaign participants will have the opportunity to demonstrate their ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets, and other media formats (hereinafter called "the Online Content"). By participating in this campaign, participants agree that HP and The Insiders can use or utilise all or any of the Online Content in marketing activities whether for or related to this campaign, or for or related to any other marketing activities whatsoever and they hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.