

The Insiders' Electrolux AEG Cooking Appliances

Terms & Conditions

The Insiders – December 2021

Participation in this campaign requires the following action by the Participant:

- Completion of the end survey, which is mandatory.

When candidates first subscribe to this campaign, no deposit is requested. Once the subscription period is closed, we will make a shortlist of the candidates we feel most suitably fit the required profile for the Electrolux AEG Cooking Appliances campaign and an email will then be sent to those shortlisted candidates on how to join the campaign.

- Participation in the campaign by completing campaign tasks, which is expected.

This is standard practice for campaigns in which Insiders get a chance to try out exclusive and expensive products (in this case the selected Electrolux AEG Cooking Appliances product).

Purchase and delivery of the Electrolux AEG Cooking Appliances: Purchase the specified Electrolux AEG product from either Currys.co.uk, Johnlewis.com or Ao.com.

Shortlisted candidates will be sent an email containing a link to the retailer, along with the discount code, where they will be requested to purchase their appliance with a 40% discount price of the Recommended Retail Price (see prices below in section entitled 'Electrolux AEG Floor Care prices in this campaign'). The shortlisted Insiders who successfully pay are then automatically selected for the campaign and will receive the Electrolux AEG Cooking Appliances product at their home. The email will also contain a questionnaire that will enable the candidate to send their proof of purchase.

Please note that you will not receive a refund after the campaign is over.

Please note that you cannot return the product to The Insiders after the campaign is over.

Electrolux Cooking Appliances prices in this campaign:

Product	Recommended Retail Price	Insider Price
BCS556020M Oven	£609.00	£365.00
HKB64450NB Gas Hob	£589.00	£353.00
CIB6742ACM Induction Cooker	£999.00	£599.00

CIS6742ECM Induction Cooker	£829.00	£497.00
IDE74243IB Induction Hob	£1,523.00	£914.00
ILB64334CB Induction Hob	£389.00	£233.00

Campaign Actions

Insiders have the Electrolux AEG Cooking Appliances product to trial for five weeks and then write and post reviews on specific websites. It is also important that participants complete the end survey. The survey will be made available online at the end of the campaign; participants will be advised of this by email. The end survey must be completed by the given dates.

Timing

The duration of the campaign is clearly stated on the website and via the blog posts. Participants will be able to participate in the Electrolux AEG Cooking Appliances campaign for a period of 5 weeks.

Registration

You can apply to take part in this campaign by subscribing at www.theinsidersnet.com. Only one account per household is permitted; in the event of misuse or false information, the prospective Insider is liable to be banned from the campaign without warning. To take part in The Insiders' Electrolux AEG Cooking Appliances campaign, prospective applicants must complete the list of questions truthfully and in full.

Returns and Exchanges

The purchase of the appliance will be via a third party retailer. The Electrolux AEG Cooking Appliances product cannot be returned to The Insiders. If your appliance requires an exchange or repair at any point during the campaign, please notify The Insiders support team at infouk@theinsiders.eu and Electrolux directly at engage@electrolux.co.uk to ensure expectations are set regarding review timelines and campaign participation.

Debit / credit card details

Debit / credit card details must be completed correctly and in full upon registration. After the campaign, debit / credit card details will be erased.

Privacy

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission. If an applicant is not selected, we will remove all debit / credit card details from the system immediately.

Selection

Participants will be selected for this campaign based on specific criteria agreed upon by Electrolux and The Insiders. This selection will be made by The Insiders and is both binding and final. Failure to be selected will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

General Terms & Conditions

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Electrolux. It is the responsibility of each individual participant to ensure that the Electrolux AEG Cooking Appliances product is protected and is in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and / or comply strictly with the instruction leaflet for the product or service.

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Generated content

When participating in this campaign participants will have the opportunity to demonstrate their ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets, and other media formats (hereinafter called "the Online Content"). By participating in this campaign, participants agree that Electrolux and The Insiders can use or utilise all or any of the Online Content in marketing activities whether for or related to this campaign, or for or related to any other marketing activities whatsoever and they hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.