

## The Insiders' Brother Inkjet Printers Campaign

### Terms & Conditions

The Insiders – September 2021

Participation in this campaign requires the following action by the Participant:

- Completion of the end survey, which is mandatory.

#### **Delivery of the Brother Inkjet Printer by The Insiders**

Selected candidates will be sent the Brother Inkjet printer of their choosing from their entry survey responses. Every effort will be made to ensure you receive the printer that you selected as your first choice, although occasionally we will contact you to see if you would like your second or third choice in order to achieve an even spread on the campaign.

Once selected, you will receive the product at your home via post approximately a week after being notified of your selection.

#### **Campaign Actions**

Insiders receive the Brother Inkjet Printer to trial for 5 weeks and then write and post reviews on specific websites. It is also important that participants complete the end survey. The survey will be made available online at the end of the campaign; participants will be advised of this by email. The end survey must be completed by the given dates.

#### **Timing**

The duration of the campaign is clearly stated on the website and via the blog posts. Insiders will be able to use the Brother Inkjet Printer between 11/10/2021 and 15/11/2021.

#### **Registration**

Participants can apply to take part in this campaign via The Insiders website. Only one account per household is permitted; in the event of misuse or false information, the prospective Insider is liable to be banned from the campaign without warning. To take part in The Insiders' Brother Inkjet Printer campaign, prospective applicants must complete the list of questions truthfully and in full.

#### **Returning or retaining your device**

At the end of the campaign, participants will not have the option to return the product.

## **Privacy**

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission. If you are not selected, we will remove all your debit / credit card details from the system immediately.

## **Selection**

Participants will be selected for this campaign based on specific criteria agreed upon by Brother and The Insiders. This selection will be made by The Insiders and is both binding and final. Failure to be selected will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

## **Looking after your Brother Inkjet Printer**

It is the participant's responsibility to keep their Brother Inkjet Printer clean and in good working order whilst it is in their possession. The participant should not, under any circumstances, sell - or attempt to sell - the Inkjet Printer during the period of the campaign as they risk breaching the policy outlined on the website.

## **General Terms & Conditions**

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Brother. It is the responsibility of each individual participant to ensure that both the software and hardware are protected, and are in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and / or comply strictly with the instruction leaflet for the product or service.

The website, as well as the content of its texts, images, graphics, sound files, animations, video recordings, data organisation and databases which may have been included (i.e. the information) remain the intellectual property of The Insiders. The information is protected under the Act of 30 June 1994 covering its copyright and related rights, and by the entirety of the regulations applicable to intellectual property.

You have the right to consult the information on the website for private and personal use and / or to download it. Any other use including but not limited to the reproduction, dissemination, making available to the public and / or re-use in any form, in whole or in part, temporarily or permanently, of the site or the details of The Insiders is strictly forbidden without the prior written permission of The Insiders.

### **Generated content**

When participating in this campaign you will have the opportunity to demonstrate your ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets and other media formats (hereafter called "the Online Content"). By participating in this campaign, you agree that Brother can use or utilise all or any of the Online Content, free of charge, in marketing activities whether for or related to this campaign, or for or related to any other marketing activities whatsoever and you hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.