

The Insiders' AEG Air Purifier  
Terms & Conditions  
The Insiders – April 2022

Participation in this campaign requires the following actions by the Participant:

- Selection in the entry survey
- Completion of the end survey, which is mandatory

Candidates must fill in the entry survey on our campaign page to subscribe to this campaign. Once the subscription period is closed, we will make a shortlist of the candidates we feel most suitably fit the required profile for the AEG Air Purifier campaign.

This is standard practice for campaigns in which Insiders get a chance to try out exclusive and expensive products (in this case the AEG Air Purifier).

This is a non-returnable campaign; Insiders will not have the option to return the product at the end of the campaign.

### **Payment**

No purchase is required to participate in this campaign. Selected Insiders will be sent a selection email confirming their place in the campaign. Selected Insiders will be sent a product they have selected in the entry survey free of charge to the address entered in the entry survey.

### **Campaign Actions**

Insiders receive the AEG Air Purifier to trial and then write and post a review. It is also important that participants complete the end survey at the end of the campaign. The survey will be made available online at the end of the campaign; participants will be advised of this by email. The end survey must be completed by the given dates.

### **Timing**

The duration of the campaign is clearly stated on the website.

### **Registration**

Participants can apply to take part in this campaign via The Insiders website. Only one account per household is permitted; in the event of misuse or false information, the prospective Insider is liable to be banned from the campaign without warning. To take part in The Insiders' AEG Air Purifier campaign, prospective applicants must complete the list of questions truthfully and in full.

### **Returns and Exchanges**

The AEG product cannot be returned to The Insiders at any point in the campaign. If your device requires an exchange or repair at any point during the duration of the campaign, please notify The Insiders support team at [infouk@theinsiders.eu](mailto:infouk@theinsiders.eu) to ensure expectations are set regarding review timelines and campaign participation.

### **Privacy**

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission. If an applicant is not selected, we will remove all debit / credit card details from the system immediately.

## **Selection**

Participants will be selected for this campaign based on specific criteria agreed upon by AEG and The Insiders. This selection will be made by The Insiders and is both binding and final. Failure to be selected will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

## **Looking after your AEG Air Purifier**

It is the participant's responsibility to keep their AEG Air Purifier clean and in good working order during the campaign. The participant should not, under any circumstances, sell - or attempt to sell - the AEG Air Purifier during the period of the campaign as they risk breaching the terms of The Insiders (see website for details).

## **General Terms & Conditions**

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or AEG. It is the responsibility of each individual participant to ensure that both the software and hardware are protected and are in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect, or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and / or comply strictly with the instruction leaflet for the product or service.

The website, as well as the content of its texts, images, graphics, sound files, animations, video recordings, data organisation and databases which may have been included (i.e. the information) remain the intellectual property of The Insiders. The information is protected under the Act of 30 June 1994 covering its copyright and related rights, and by the entirety of the regulations applicable to intellectual property.

You have the right to consult the information on the website for private and personal use and / or to download it. Any other use including but not limited to the reproduction, dissemination, making available to the public and / or re-use in any form, in whole or in part, temporarily or permanently, of the site or the details of The Insiders is strictly forbidden without the prior written permission of The Insiders.

## **Generated content**

When participating in this campaign participants will have the opportunity to demonstrate their ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets, and other media formats (hereinafter called "the Online Content"). By participating in this campaign, participants agree that AEG and The Insiders can use or utilise all or any of the Online Content in marketing activities whether for or related to this campaign, or for or related to any other marketing activities whatsoever and they hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.