

## Conditions for participation Philips Kitchen Appliances campaign

### The Insiders - August 2018

Participation in this campaign is entirely free of charge. But we need you, our Insiders, to pay attention to the following:

- Towards the end of the campaign, we will ask you to fill out a mandatory END SURVEY – here we will ask you if you would like to return the device or purchase it at a reduced Insider price (stated under the heading Debit Card/Credit Card)
- The appliance can be returned using the procedure given.

### Campaign concept

Insiders in this campaign use a **Philips appliance on trial for 2 weeks**. This way you can experience whether the appliance meets your demands and expectations. This takes place **without any obligation to buy**.

At the end of the campaign, you can choose to either return or keep the device. You will be asked to indicate your choice in the end survey. We will inform you about this survey through an e-mail.

Completing the end survey is mandatory **before 10/09/2018**. If this survey is not completed before that date, **we will assume that you wish to retain the appliance**.

### Registration

In order to participate in this campaign, you will need subscribe via [www.theinsidersnet.com](http://www.theinsidersnet.com); each individual is limited to 1 account. In the event of misuse or false information, the participant can be excluded without warning. To complete your subscription, you will need to fill a questionnaire fully and truthfully.

### Debit card/credit card

At the end of the campaign you decide whether you are satisfied with your Philips appliance or not. And consequently, whether you wish to keep or return it. Should you choose to keep your device, a reduced Insiders price will be offered.

If at the end of the campaign you decide to keep the Philips appliance, you will receive a link to a secure payment platform where you can transfer the amount.

A summary of the prices per appliance which you can purchase for a reduced Insider price if you wish to retain the test appliance after the campaign:

<b>Product</b>	<b>Type number</b>	<b>Reduced Insider price</b>
Philips blender	HR2157/91	75 SGD
Philips blender	HR3556/00	125 SGD

Philips rice cooker	HD3175/62	200 SGD
Philips rice cooker	HD3038/62	70 SGD
Philips Airfryer	HD9216/81	150 SGD
Philips Airfryer	HD9654/91	250 SGD
Philips Airfryer	HD9723/11	185 SGD
Philips All-in-one cooker	HD2137/62	200 SGD
Philips multicooker	HD2145/62	235 SGD
Philips Juicer	HR1832/00	55 SGD

### **Privacy**

All data will be treated with the utmost confidentiality. Personal information about the participants will only be shared with third parties if explicit permission is given.

### **Selection**

Based on the specific criteria of our client and based on the intrinsic motivation and indicated preference of the candidate participant, a selection shall be made about whether or not to allow participation in this campaign. This selection shall be made by The Insiders, is permanent and is non-disputable. Non-selection has no influence on any later candidacy or participation in other campaigns. This way of selection is necessary because the number of candidates is generally a lot higher than the places available.

### **Return or retain**

At the end of the campaign you have a choice:

#### ***Option 1: Return***

1. The appliance is returned, undamaged, clean and complete in the original boxes (box of the packaging, inner packaging and Insider box).
2. Indicate in the End survey that you want to return the appliance. The Insiders will create the collection order with logistics partner Ninja Van based on this.
3. The Insiders will send you Instructions on how to register your collection order and schedule a pick-up with Ninja Van.

**Important!** Ensure that you are at home at the agreed time of collection. Ninja Van shall only make 1 attempt at collection. If you are absent, The Insiders will assume that you want to retain the appliance after all and you will pay the reduced Insider price for it.

### ***Option 2: Retain***

If you have indicated in the end survey that you want to retain the appliance, you agree to pay the special Insider price **(depending on the appliance you have received)**. You will make this payment no later than 7 days after receiving the payment link.

### **Collection**

If the participant chooses to retain the appliance or does not return the appliance and prevents payment taking place, a collection agency shall be engaged and the costs involved charged to the participant. The collection costs will in this case be added to the price of the appliance. These costs cover a compensation of 10%, calculated over the outstanding amount, 8% negligence interest per annum and a file charge of 45 SGD.

### **Final provisions**

“The Insiders” is not responsible for technical or other problems with this campaign, which occur beyond its control or is caused by elements that cannot be controlled by The Insiders. It is the responsibility of each participant to ensure that his software and hardware is protected and operates properly. Participation in this campaign implies the unconditional acceptance of these regulations. All situations which are not expressly provided for in these regulations, shall be solved exclusively by the organisers.

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The Insiders may not be held liable for any damage that the registered member may suffer as a result of the use of the appliances or services during a campaign in any way whatsoever.

The manufacturer, distributor and sponsor remain at all times jointly and severally liable for the appliance or service that the registered member uses during a campaign.

The registered member undertakes to adhere strictly to the instructions for use and/or the leaflet of the appliance or service.

For appliances for personal care and treatment, the registered member must thoroughly consult the package leaflet of the appliance before use for possible complications, side effects, simultaneous use with medicinal products, possible allergic reactions, etc. and, where applicable, consult a doctor beforehand.

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