

# Philips Beauty - The Insiders Campaign Singapore

## Terms & Conditions

### The Insiders – October/November 2021

Participation in this campaign requires the following actions by the Participant:

- Completion of the product review and end survey is mandatory
- Please note that product returns are not accepted
- All other necessary agreements entered into by the Insider upon subscription can be found in the sections outlined below

#### Campaign Actions

As a participant in The Insiders Philips Beauty campaign, you have the privilege of receiving either the **3000 Series Hair Dryer BHD300/13** or **3000 Series Hair Dryer BHD350/13** or **5000 Series Hair Dryer BHD530/03** at no cost and in exchange, agree to complete the word of mouth activities set forth in your campaign letter/guide which you will receive upon receipt of your Philips Beauty device.

In addition, it is important that you complete the end survey so to provide your overall feedback of the Philips Beauty device at the end of the campaign. The survey will be made available online at the end of the campaign; you will be advised of this by email. The end survey must be completed by the given dates.

#### Timing

The duration of the campaign is clearly stated on the website and via the blog posts. Insiders will be required to share their continued feedback on their Philips Beauty device between November and December 2021, for a period of 4 weeks. All devices will only be shipped out after the 2<sup>nd</sup> week of November.

#### Registration

You can apply to take part in this campaign via The Insiders Singapore website. Only one account per household is permitted; in the event of misuse or false information, the prospective Insider is liable to be banned from the campaign without warning. To take part in The Insiders' campaign, prospective applicants must complete the list of questions truthfully and in full.

When candidates first subscribe to this campaign, no payment is requested. Once the subscription period is closed, we will make a shortlist of the candidates we feel most suitably fit the required profile for the Philips Beauty campaign.

**If shortlisted, candidates will be sent an email from 1<sup>st</sup> to 5<sup>th</sup> November with a 100% discount unique voucher, requesting them to go online to [Lazada.com.sg](https://www.lazada.com.sg) to redeem their device.** They will be taken to a link, where they will be able to redeem their intended Philips Beauty device. Please note that there are no returns foreseen in this campaign.

For more information, please read the campaign page.

## **Privacy**

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission.

## **Selection**

Participants will be selected for this campaign on the basis of specific criteria set by Philips. This selection will be made by The Insiders, and is both binding and final. Failure to be selected will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

## **Products not intended for resale**

The resale of products received through an Insiders campaign or provided by any of our clients is strictly prohibited. Any violation of this provision by a member will result in immediate campaign removal and/or termination of your Insiders membership indefinitely as well as potential legal action.

## **General Terms & Conditions**

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Philips. It is the responsibility of each individual participant to ensure that both their software and hardware are protected, and are in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and/or comply strictly with the instruction leaflet for the product or service.

The website, as well as the content of its texts, images, graphics, sound files, animations, video recordings, data organisation and databases which may have been included (i.e. the information) remain the intellectual property of The Insiders. The information is protected under the Act of 30 June 1994 covering its copyright and related rights, and by the entirety of the regulations applicable to intellectual property.

You have the right to consult the information on the website for private and personal use and/or to download it. Any other use including but not limited to the reproduction, dissemination, making available to the public and / or re-use in any form, in whole or in part, temporarily or permanently, of the site or the details of The Insiders is strictly forbidden without the prior written permission of The Insiders.

### **Generated content**

When participating in this campaign you will have the opportunity to demonstrate your ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets and other media formats (hereafter called "the Online Content"). By participating in this campaign, you agree that Philips can use or utilise all or any of the Online Content in marketing activities whether for or related to this campaign, or for or related to any other marketing activities whatsoever and you hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.

### **Customer support**

Should you have any questions or queries regarding this campaign or any of the above terms and conditions, please contact The Insiders via email using the email address: [infosingapore@theinsidersnet.com](mailto:infosingapore@theinsidersnet.com)

### **Registered company information**

The Insiders is a registered company based at the following address:

**The Insiders Singapore**  
5 Shenton Way  
UIC Building, #10-01  
Singapore 068808

**Registration number:** KVK.55180361