

# **Make Home Great with Philips - The Insiders Campaign Singapore**

## **Terms & Conditions**

### **The Insiders – April 2020**

Participation in this campaign requires the following actions by the Participant:

- Completion of the product review and end survey is mandatory
- Please note that device returns are not accepted
- All other necessary agreements entered into by the Insider upon subscription can be found in the sections outlined below

#### **Campaign Actions**

As a participant in the Insiders Make Home Great with Philips campaign, you have the privilege of receiving either the Philips Airfryer XXL with Smart Sensing Technology HD9860/91 or the SpeedPro Cordless Stick vacuum cleaner FC6723/01 or PerfectCare 9000 Series Steam generator iron PSG9050/26 at exclusive Insiders pricing and in exchange, agree to complete the word of mouth activities set forth in your campaign letter/guide which you will receive digitally upon receipt of your device.

In addition, it is important that you complete the end survey so to provide your overall feedback of the Philips device at the end of the campaign. The survey will be made available online at the end of the campaign; you will be advised of this by email. The end survey must be completed by the given dates.

#### **Timing**

The duration of the campaign is clearly stated on the website and via the blog posts. Insiders will be required to share their continued feedback on their Philips device between May and June 2020, for a period of 4 weeks.

#### **Registration**

You can apply to take part in this campaign via The Insiders Singapore website. Only one account per household is permitted; in the event of misuse or false information, the prospective Insider is liable to be banned from the campaign without warning. To take part in The Insiders' campaign, prospective applicants must complete the list of questions truthfully and in full.

#### **Privacy**

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission.

#### **Selection**

Participants will be selected for this campaign on the basis of specific criteria set by Philips. This selection will be made by The Insiders, and is both binding and final. Failure to be selected will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders

or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

### **Payment and Deposit details**

Please note that upon subscribing to this campaign, no deposit is required. Once the subscription period is closed, a preselection of campaign participants will be made. If shortlisted, candidates will be sent an email with a 50% discount unique voucher, requesting them to go online to Lazada.com.sg to purchase their device. They will be taken to a link, where they will be able to purchase their intended Philips product.

Please note that device payments made in this campaign are NON-REFUNDABLE, and once participation is secured and your payment is submitted it cannot be returned. ALL SALES IN THIS PHILIPS CAMPAIGN ARE FINAL.

### **Products not intended for resale**

The resale of products, services, coupons or vouchers received through an Insiders campaign or provided by any of our clients is strictly prohibited. Any violation of this provision by a member will result in immediate campaign removal and/or termination of your Insiders membership indefinitely as well as potential legal action.

### **General Terms & Conditions**

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Philips. It is the responsibility of each individual participant to ensure that both their software and hardware are protected, and are in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and/or comply strictly with the instruction leaflet for the product or service.

The website, as well as the content of its texts, images, graphics, sound files, animations, video recordings, data organisation and databases which may have been included (i.e. the information) remain the intellectual property of The Insiders. The information is protected under the Act of 30 June 1994 covering its copyright and related rights, and by the entirety of the regulations applicable to intellectual property.

You have the right to consult the information on the website for private and personal use and/or to download it. Any other use including but not limited to the reproduction, dissemination, making available to the public and / or re-use in any form, in whole or in part, temporarily or permanently, of

the site or the details of The Insiders is strictly forbidden without the prior written permission of The Insiders.

### **Generated content**

When participating in this campaign you will have the opportunity to demonstrate your ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets and other media formats (hereafter called "the Online Content"). By participating in this campaign, you agree that Philips can use or utilise all or any of the Online Content in marketing activities whether for or related to this campaign, or for or related to any other marketing activities whatsoever and you hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.

### **Customer support**

Should you have any questions or queries regarding this campaign or any of the above terms and conditions, please contact The Insiders via email using the email address: [infosingapore@theinsidersnet.com](mailto:infosingapore@theinsidersnet.com)

### **Registered company information**

The Insiders Singapore is a registered company based at the following address:

#### **The Insiders Singapore**

5 Shenton Way  
UIC Building, #10-01  
Singapore 068808

**Registration number:** KVK.55180361