

Dole Fruit Bowls - The Insiders Campaign Singapore

Terms & Conditions

The Insiders – May 2022

Participation in this campaign requires the following actions by the Participant:

- Completion of the product review and end survey is mandatory
- Please note that product returns are not accepted
- All other necessary agreements entered into by the Insider upon subscription can be found in the sections outlined below

Campaign Actions

As a participant in The Insiders Dole Fruit Bowls campaign, selected participants will receive a box of Dole Fruit Bowls to trial and share with family and friends. After receiving the products, insiders are to write and post reviews on The Insiders campaign page and post their experiences on social media with use of the hashtag **#dolefruitbowl** and **#TheInsidersDole** while tagging **@dole.singapore** and **@theinsiderssea** on Instagram or Facebook. The participant agrees to complete the word of mouth activities set forth in your campaign letter/guide which you will receive together with the Dole Fruit Bowl samples.

In addition, it is important that you complete the end survey so to provide your overall feedback of Dole Fruit Bowls at the end of the campaign. The survey will be made available online at the end of the campaign; you will be advised of this by email. The end survey must be completed by the given dates.

Timing

The duration of the campaign is clearly stated on the website and via the blog posts. Insiders will be required to share their continued feedback on their Dole Fruit Bowls between May 2022 and June 2022, for a period of 4 weeks.

Registration

You can apply to take part in this campaign via The Insiders Singapore website. In the event of misuse or false information, the prospective Insider is liable to be banned from the campaign without warning. To take part in The Insiders' campaign, prospective applicants must complete the list of questions truthfully and in full.

Privacy

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission.

Selection

Participants will be selected for this campaign on the basis of specific criteria set by Dole. This selection will be made by The Insiders, and is both binding and final. Failure to be selected will have no bearing

on any subsequent applications for, or participation in, other campaigns run by The Insiders or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

Products not intended for resale

The resale of products, services, coupons or vouchers received through an Insiders campaign or provided by any of our clients is strictly prohibited. Any violation of this provision by a member will result in immediate campaign removal and/or termination of your Insiders membership indefinitely as well as potential legal action.

General Terms & Conditions

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Dole. It is the responsibility of each individual participant to ensure that both their software and hardware are protected, and are in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and/or comply strictly with the instruction leaflet for the product or service.

The website, as well as the content of its texts, images, graphics, sound files, animations, video recordings, data organisation and databases which may have been included (i.e. the information) remain the intellectual property of The Insiders. The information is protected under the Act of 30 June 1994 covering its copyright and related rights, and by the entirety of the regulations applicable to intellectual property.

You have the right to consult the information on the website for private and personal use and/or to download it. Any other use including but not limited to the reproduction, dissemination, making available to the public and / or re-use in any form, in whole or in part, temporarily or permanently, of the site or the details of The Insiders is strictly forbidden without the prior written permission of The Insiders.

General Terms & conditions

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Dole. It is the responsibility of each individual participant to ensure that both their software and hardware are protected, and are in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and/or comply strictly with the instruction leaflet for the product or service.

The website, as well as the content of its texts, images, graphics, sound files, animations, video recordings, data organisation and databases which may have been included (i.e. the information) remain the intellectual property of The Insiders. The information is protected under the Act of 30 June 1994 covering its copyright and related rights, and by the entirety of the regulations applicable to intellectual property.

You have the right to consult the information on the website for private and personal use and/or to download it. Any other use including but not limited to the reproduction, dissemination, making available to the public and/or re-use in any form, in whole or in part, temporarily or permanently, of the site or the details of The Insiders is strictly forbidden without the prior written permission of The Insiders.

Generated content

When participating in this campaign you will have the opportunity to demonstrate your ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets and other media formats (hereafter called "the Online Content"). By participating in this campaign, you agree that Dole can use or utilise all or any of the Online Content in marketing activities whether for or related to this campaign, or for or related to any other marketing activities whatsoever and you hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.

Customer support

Should you have any questions or queries regarding this campaign or any of the above terms and conditions, please contact The Insiders via email using the email address: infosingapore@theinsidersnet.com

Registered company information

The Insiders is a registered company based at the following address:

The Insiders Network Ltd

5 Shenton Way
UIC Building, #10-01
Singapore 068808

Registration number: KVK.55180361