# **SMA®** Baby Club Mother of All Checklists

# SMA® BABY CLUB MOTHER OF ALL CHECKLISTS WEB-APP COMPETITION ZTC4656f/08/2019

### Full Terms and Conditions

- 1. The promotion is open to residents of the Republic of Ireland, 18 and over only, and excludes employees and the immediate families of the Promoter, its agents or anyone professionally connected to the Promotion.
- The promotion commences at 08:00 on 09/09/2019 and closes at 23:59 on 07/10/2019.
  There will be one prize available to be won with the prize being a €100,- Mothercare vouchers.
- 3. To enter, qualifying participants must:
  - Have an account or register with The Insiders;
  - Apply to and be selected for the SMA® Baby Club Mother of All Checklists web-app campaign;
  - Submit on the SMA® Baby Club Mother of All Checklists web app a simple and practical baby to-do list.
- 4. All qualifying entries will be reviewed by The Insiders team and a shortlist of 10 finalists will be selected. The 10 finalists' to-do lists will be passed to the judging panel for the final judging of the winner. The judging panel will select the best entry which, in their opinion, is the most useful and practical to-do list for other parents. The selection of the 10 finalists and the final judging of the winner will take place within 14 days of the stated closing date. The winners will be notified by email and will have 14 days in which to respond, confirming acceptance of the prize and provide details of where the prize should be sent. Should any of the winners fail to respond to the initial notification within 14 days, the Promoter reserves the right to disqualify that entry and pass the prize to the next reserve winner, judged at the same time as the original winner.
- 5. The Promoter reserves the right at its sole and absolute discretion to immediately and permanently remove any material that is deemed to be distasteful, degrading or will in any way cause offence. Entrants may only submit their own practical to-do list. The content must contain any elements that may be deemed:
  - Violent, negative or / and discriminative of any ethnic, racial, gender, religious, professional or age group, or be profane or obscene;
  - Depict or describe any activities that may appear unsafe or dangerous, or any particular political agenda or message;
  - Be offensive or be about hate;
  - Defame, misrepresent or contain negative remarks about the promoter or its products and services, other people, product, services or companies;
  - Contain trademarks owned by others or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
  - Contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media or musical 'samples') without permission;
  - Contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, other than the participant, without permission;

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- Communicate messages or images inconsistent with the positive images and / or goodwill to which the Promoter wishes to associate;
- Depict, and cannot itself be in, violation of any law;
- In a harmful situation or demonstrating signs of stress and / or discomfort.
- Any inappropriate or offensive material may be reported to the appropriate authorities.
- 6. No cash alternative will be available to the stated prizes. In the event of the stated prize becoming unavailable in whole, or part, due to circumstances outside of its control, the promoter reserves the right to substitute the stated prize with an equivalent of equal or greater value.
- 7. The Promoter's decision is final and binding in all matters.
- 8. By entering the promotion, entrants agree to be bound by the terms and conditions governing this promotion.
- 9. The registered email address will be used to notify winners of their prize and to request confirmation of the postal address to which their prize will be sent. Therefore, all entrants must ensure they provide a valid email address and will be current and contactable for the duration of the promotion. In the event of an entrant's email address becoming inaccessible during the promotion, the Promoter is not able to retrieve and amend any existing entries to a new email address.
- 10. The Promoter reserves the right to verify all entries and the winner including, but not limited to, any entrant's identity, and to refuse to award a prize or withdraw prize entitlement or refuse further participation in the promotion where there are reasonable grounds to believe there has been a breach of these terms and conditions, or any instructions forming part of this promotion's entry requirements, or otherwise where a participant has gained unfair advantage in participating in the promotion, or won using fraudulent means.
- 11. All personal data processed by the Promoter will be processed in accordance with the Data Protection Act and the Promoter's privacy policy will apply. This can be viewed at https://www.theinsidersnet.com/en-gb/info/privacy/.
- 12. Limitations of liability: Neither the Promoter, its agents or anyone professionally connected to the promotion, assume any responsibility or liability for:
  - Any incorrect or inaccurate personal data entry, or for any faulty or failed electronic data transmissions.
  - Communications line failure, regardless of cause, with regards to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion.
  - Inaccessibility or unavailability of the internet or any combination thereof.
  - Any injury or damage to entrants upon delivery and / or use of the prize.
- 13. By entering the promotion, participants acknowledge that they may be required to participate in publicity relating to the promotion without further consent or payment. Such publicity may include, without limitation, the publication of the winners' names and counties and entrants' names and / or images and statements made by the entrants concerning the promotion.

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14. The winner's name and countiy can be obtained by sending an email entitled "Mother of All Checklists Contest" to: infouk@theinsiders.eu, from **08/10/2019** for a minimum of 3 months.

Promoter: The Insiders Network Ltd, 26 Finsbury Square, London, EC2A 1DS, UK (please do not send entries to this address).